## The PATH® Method

### **Project List & Prioritization**

Choose Quadrant: Work (Work, Family, Friends or Self)

Rank A,B,C-Th	Projects nen A1, A2, A3 etc.	Start
<u>A1</u>	Develop mrkt.sales plan for new product	
В	Hire another sales rep	
<u>A2</u>	Meet sales goals for the year	
В	Complete roll out company-wide client data base	
	(See Activities next page)	

Activities for the A1 project are on the next page.

### The PATH® Method

#### **Activity List & Prioritization**

# A-1 Project

# Develop mrkt./sales plan for new product

Rank A,B,C-Th	Activities  en A1, A2, A3 etc.	Start
√ A3	Define the media	
A1	Draft major concepts & benefits to emphasize	Tues 8- 10:30
A4	Tie to media to be used	
A2	Outline text for the message	Wed PM
<u>A5</u>	Develop a consistent design	
B3	Write and finalize the text	
B2	Develop graphical elements	
B1	Find graphical talent	
<u>A6</u>	Obtain budget approval	

### T = Time

WIN® with at least your A-1 Activity in Your Calendar!